SUBMITTAL TO THE BOARD OF SUPERVISORS
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA 508

FROM: Economic Development Agency **SUBMITTAL DATE:** January 10, 2003

SUBJECT: Sponsorship of the Ninth Annual National Clean Cities Conference and Expo

RECOMMENDED MOTION: That the Board of Supervisors approve the attached sponsorship contract for $2,500 and authorize the Chairman to execute the sponsorship agreement.

BACKGROUND: State and federal law require the South Coast Air Basin meet clean air standards by the year 2010. To ensure progress, emissions must be reduced by five percent per year. The use of alternative fuels and alternative fuel vehicles reduces air pollution. The U.S. Department of Energy (DOE) Clean Cities Program is a voluntary, locally based government/industry partnership designed to expand the use of alternative fuels and alternative fuel vehicles. The Clean Cities Conference and Expo provides a forum for anyone with an interest in these areas to gather and discuss relevant issues and trends. Sponsorship of the National Clean Cities Conference at the Friends of Clean Cities level is $2,500.

Benefits to the Economic Development Agency include title sponsorship of one of the Friends of Clean Cities level events/products, two full conference registrations, and recognition in all conference materials.

Bradley J. Hudson, Assistant CEO/EDA

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FINANCIAL DATA:

CURRENT YEAR COST: $2,500
NET COUNTY COST: $0
BUDGET ADJUSTMENT: No
COMPANION ITEM ON BOARD OF DIRECTORS AGENDA: No
SOURCE OF FUNDS: ED Funds

ANNUAL COST $NA
IN CURRENT YEAR BUDGET: Yes
FOR FY:02/03

FORM APPROVED
COUNTY COUNSEL
JAN 17 2003
BY Lee A. Ingram

C.E.O. RECOMMENDATIONS: APPROVE

County Executive Officer Signature: Rhonda King

Department Recommendation: ☐ Consent ☑ Policy
Per Executive Office: ☐ Consent ☒ Policy

Prev. Agn. Ref.

Dist. 4

AGENDA NO. 3.9